



**CONNECTED  
CANINE**

# The new model for dog friendly offices

An engaging work environment

The pandemic changed how we live and work **#hybrid**

Employees' needs are evolving as the hybrid workplace emerges

Their loyalty and passion are fueled by employers who show interest in them both professionally and personally

11M+

people in the U.S. recently welcomed pets into their home during the pandemic <sup>(5)</sup>

61%

of millennials are dog parents. The highest of all generations <sup>(3)</sup>



## Who got a new pet during the pandemic?<sup>(5)</sup>

Gen Z 26%

Millenials 24%

Gen X 13%

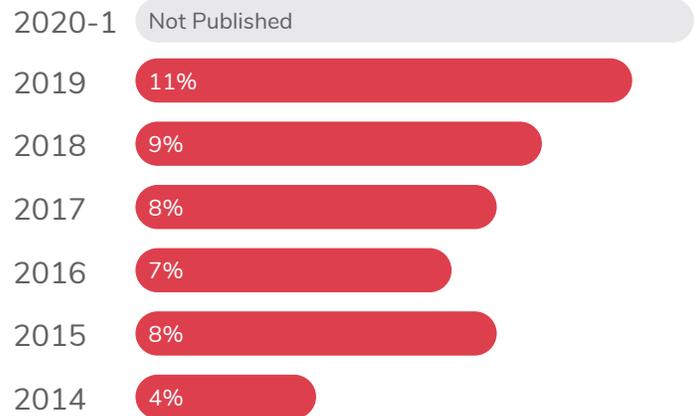
Employees are asking themselves,

## “How will my pet react when I leave for work?”

Millenials are more likely to own a dog than any other generation. Additionally, younger generations also feel the greatest attachment to their pets and often consider them family members. (3)

Hundreds of innovative companies such as Amazon, Google, Salesforce, Proctor and Gamble support their employees by offering a dog-friendly workplace. While this is not a new concept, the number of companies permitting pets has grown dramatically over the past few years. Research from the Society of Human Resource Management estimates that in 2019 11% of employees in the U.S. work for a company that allows pets at work. This trend is expected to continue as companies work to create a desirable and productive workplace that attracts people back the office.

### % of U.S. employees who can bring pets to work<sup>(9)</sup>



## Benefits

While allowing dogs in the workplace has previously been considered a benefit for employees, recent research has found a significant benefit for companies. In fact, multiple studies found that dog friendly workplaces enhance employee wellbeing, company loyalty, engagement, and collaboration.

### Wellbeing



of employees who work for a pet friendly company feel the company supports their physical and mental health.<sup>(2)</sup>

### Loyalty



of employees who work for a pet friendly company plan to stay with the company for the next 12 months versus 73% who work in non-pet friendly workplaces.<sup>(2)</sup>

### Engagement



greater satisfaction with their work environment was reported by employees who often bring their dog to work.<sup>(1)</sup>

# Let us help you **ESTABLISH** your dog friendly office

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We provide companies with the expertise and resources needed to establish a warm and productive dog friendly office. You will likely have good questions about health and safety, real estate suitability, and pet policies. We will address these questions and simplify the process.



# Let us help you **MANAGE** your dog friendly office

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Connected Canine can support you wherever you are in your pet friendly journey, whether you need help managing your existing dog friendly office or establishing one. We provide companies with the expertise and resources needed for a desirable and productive office.

Let's Connect - (844) 441-9694



## Engage

-  Define Objectives

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-  Needs Assessment

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-  Roadmap to Success



## Design & Deliver

-  HR Toolkit

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-  Pilot Program

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-  Facilities Planning



## Daily Operations

-  Office Reservations

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-  Behavior Assessments

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-  Pet Care Services



## HR Support

-  Track Program Success

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-  Reduce Risk

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-  Enhance Compliance

# With peoples' health and productivity in mind, we'll help you create a better version of dog friendly.

## Reach Out. We don't Bite.

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Discover the many ways we can work with you to create the optimal dog-friendly office.

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Sources - [www.ConnectedCanine.com/research](http://www.ConnectedCanine.com/research)



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